

# Superbrand\*

\* **The British Brand Council has decided:** DHL – the express and logistics brand in the Deutsche Post World Net Group – is the only logistics company to be awarded with the title of a *Business Superbrand*. And what we're really excited about is that, in addition to convincing the expert panel, we also won the *Public's Award* for "the brand that keeps its promises." We'd like to say thank you for these awards. They'll push us forward on our way to our most important goal: to become the worldwide logistics Superbrand that delivers first-class services to everyone. [www.dhl.com](http://www.dhl.com)